

# AnnaKlod

## A STORY OF LOVE AND DEDICATION

This is how AnnaKlod was born: from a story of love and dedication, cure for details, seek of beauty. From an idea of an elated hope which is being fabricated over days, day by day, with the work of hands and the enthusiasm of heart of Italian artisans who materialize ravishing and colorful ideas. These ideas are inspired by the magic of infinite beauty that enfolds every Italian place, city, and region, as they are filled with art, history, of passion and love for Life, for Beauty, and for the World







## A UNIQUE BRAND

AnnaKlod created a unique Brand representing union and solidarity through the use of vivid colors, original pattern, enriched by an exclusive logo, dip in gold, that becomes a jewel itself.

The Brand is the symbol of Union, it consists of three hands, one white, one red, and one black, representing human universality. Union, without boundaries. The hands intend to move towards each other, ready to interwave. Together they seek each other, they stretch, play, rotate, and chase along with the flowers and colors of nature, in a harmonious and perfect combination.



## The two Lines: Elegance and Universality



**Rome Boston Bag**

Elegance

Here is a fundamental element expressing AnnaKlod's strong Italianness, the choice to give every product the name of an Italian city or region. Based on the shape, capacity and comfort, every accessory can reproduce an Italian place, and the similarities that the product evokes.



**Florence Shopping Bag**

Universality





**Sardinia Wallet**

Universality



**Rome Boston Bag**

Universality

**Stromboli Purse**

Elegance

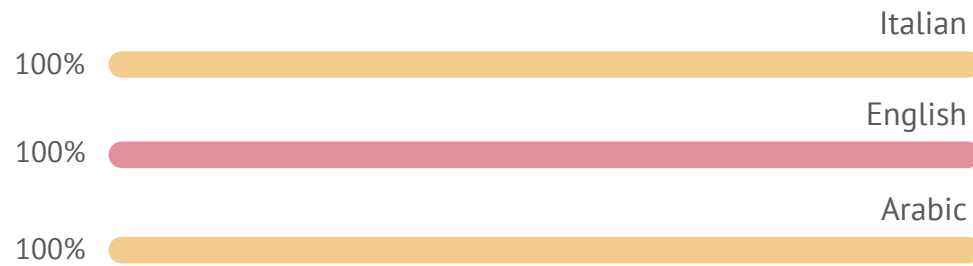


From big metropolis to tiny Italian islands, every name is chosen carefully and with good reason, in order to make every AnnaKlod' s product unique.

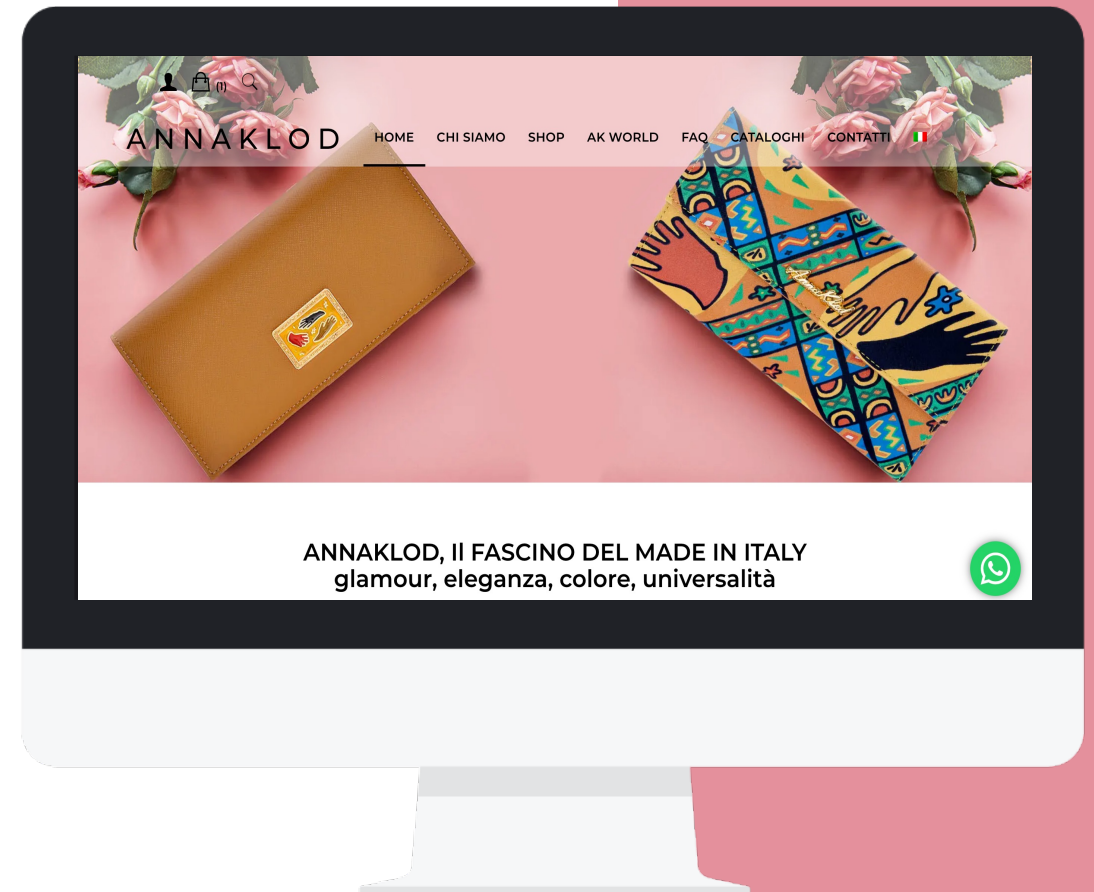


# Buy on our website

You can buy our products on our website, comfortably from your computer or smartphone. Our translations in English and Arabic are dedicated to allow ease access for customers from all over the world, from culturally and geographically distant countries.



W W W . A N N A K L O D . I T







# Become part of AK World

## AnnaKlod's Spirit of Solidarity

Buying AnnaKlod as a gift makes ourselves and the others happy. This is an added value to every AnnaKlod product you buy. For every purchase, a donation to charity is guaranteed! With 3% of its revenues, AnnaKlod organizes and realizes educational projects for children living in poor and disadvantaged areas of our planet. AK World is the section dedicated to solidarity, where you can join and follow all our achieved, ongoing and future activities in charity.

Buy AnnaKlod now to make your days happier and brighter, and also to donate joyful hope to tomorrow's women, making our world a better place!



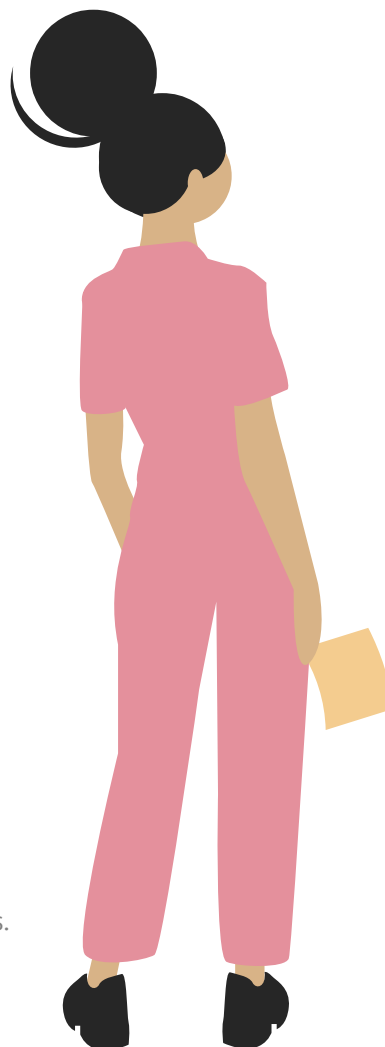
Subscribe to AnnaKlod newsletter



Buy an AnnaKlod's product, and let us know how much it makes you happy.



Become an active part of our solidarity spirit, so you will be a full AK World Member, contributing to our causes.



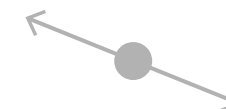
### Buy AnnaKlod

Choose the bag or accessory you like the most and let us know how do you feel about it! A special VIP code is waiting for you!



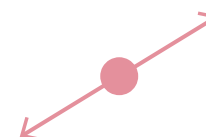
### Subscribe to AnnaKlod

Subscribe to our newsletter, and start to get involved in the spirit of our brand, by discovering our lines, offers, and curiosities.



### 3% to charity

This is AnnaKlod Spirit of Solidarity: for every product you buy, the 3% of the proceeds is donated to charity.





WWW.ANNAKLOD.IT

*AnnaKlod*

**DEVELOPED AND PRODUCED BY**  
ANNAKLOD SRLS

Via Monviso 28, 20154, Milan, Italy

© 2021 AnnaKlod S.l.r.s.

P.IVA 10347210964

All Rights Reserved

