

Color Kit

Your Home Salon.

Oyster
COSMETICS



Hair Colouring Kit for home application

Everything you need for a perfect result,
in a single pack!

Market trends indicate an increase in sales of Hair Color Kits, both in the professional channel and in the mass market. Although the current lockdown has been one of the triggers, the color kit trend seems to be a phenomenon that will last over time due to new mandatory security reason salons will have to follow.

Thanks to the experience gained in the professional sector, Oyster Cosmetics makes quality a distinctive feature of its Hair Color Kit offer.

Our Coloring Kits are **versatile** and can be composed in multiple ways to best meet the needs of **customization** of our Clients, of **new trends** and to look for **innovative solutions**.



Customization Options

Make it different!

Oyster accompanies its customers in the creation of unique products with distinctive features, basing the customization opportunities on the following points:

- ▶ **Packaging**
- ▶ **Formulation**
- ▶ **Shades selection**



Your Hair Color Kit

Make it different!



Packaging Options

Make it different!

Box



75x50x165 mm
70x60x165 mm
95x50x165 mm
95x55x195 mm

Color Cream Tube



20 ml
50 ml
60 ml
100 ml

Oxi Emulsion Bottle + Applicator



- 20 ml
- 35 ml
- 50 ml
- 60 ml
- 75 ml
- 100 ml
- 150 ml

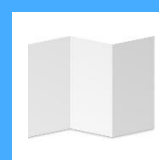


Sachet (For complementary Treatments)



- 3 ml
- 5 ml
- 7 ml
- 10 ml
- 15 ml
- 20 ml

Instructions



Tools



Formulation

Our Know-how at your Service!

Our know-how and our technical expertise allows us to respond to any exigence of customized formulation. We can offer you coloring kits:

- ▶ With Ammonia / Ammonia Free
- ▶ Ammonia, Resorcinol, Parabens and allergens free
- ▶ **Different levels of coverage** and results ranging from 100% coverage to gray hair masking
- ▶ **Different textures:**
 - consistent/ smoother cream
 - gel cream
 - oil based
 - Vegetal powder
- ▶ **Endless range of ingredients**
 - organic vegetable ingredients
 - vitamins
 - molecules
 - actives (such as, i.e., hyaluronic acid, etc)

- ▶ **Marketing Claims**



... and much more!



Infinite Shades

Let's color the World!

From black to platinum blonde, passing through red and a series of young and trendy fashion colors.

Thanks to our experience in the professional coloring sector and the numerous color charts available, With Oyster Cosmetics you can choose from an **infinite series of colors** and nuances in order to obtain the perfect mix of shades to complete your series of hair coloring kits.



Consulting and Synergie

Our team-work, your success!

In Oyster Cosmetics, each project is the result of teamwork and a synergy that allows us to offer our customers complementary services such as:

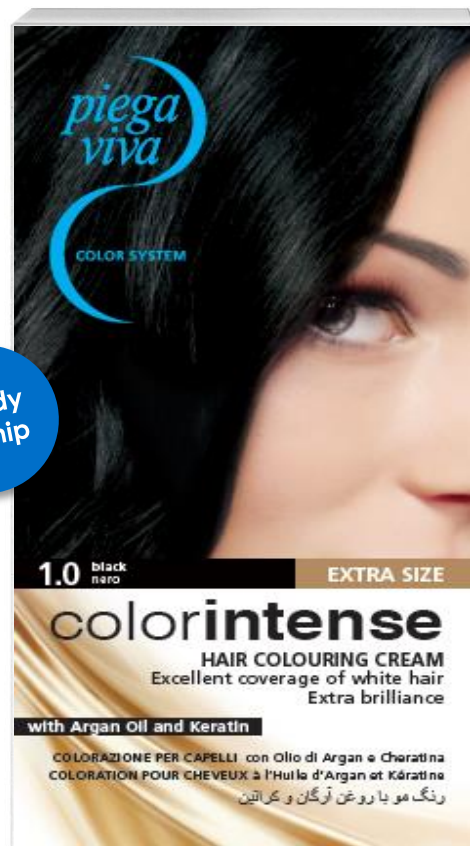
- ▶ **Support in Packaging Personalization**
- ▶ **Assistance on World Cosmetic Regulation**
- ▶ **Translation Service**
- ▶ **Assistance in R&D development**
- ▶ **Consultancy on Import/Export Procedures**

... And much more!

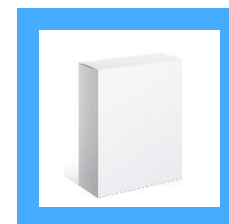
Trust our **marketing & sales consultants** for advice: they will be able to advise you best, thanks to a deep knowledge of the world cosmetic market and a continuous analysis of haircare trends.



Ready
to Ship



Permanent Oxidation Color Kit Composition



95x55x190 mm



100 ml Oxy Emulsion



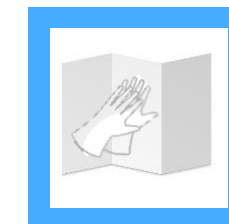
Applicator Comb



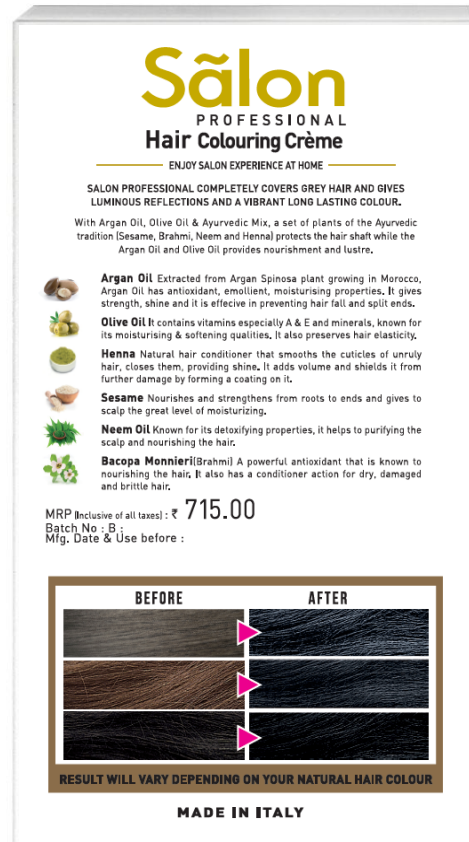
100 ml Color Cream



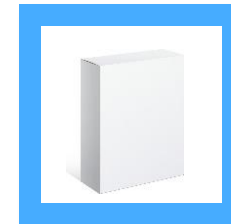
15 ml Post Color Treatm.
10 ml Liquid Crystals



Instructions +
Gloves



Permanent Oxidation Color Kit Composition



95x50x165 mm



60 ml Oxy Emulsion



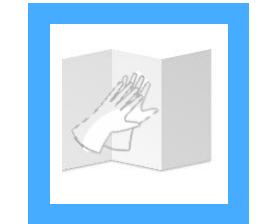
Applicator Comb



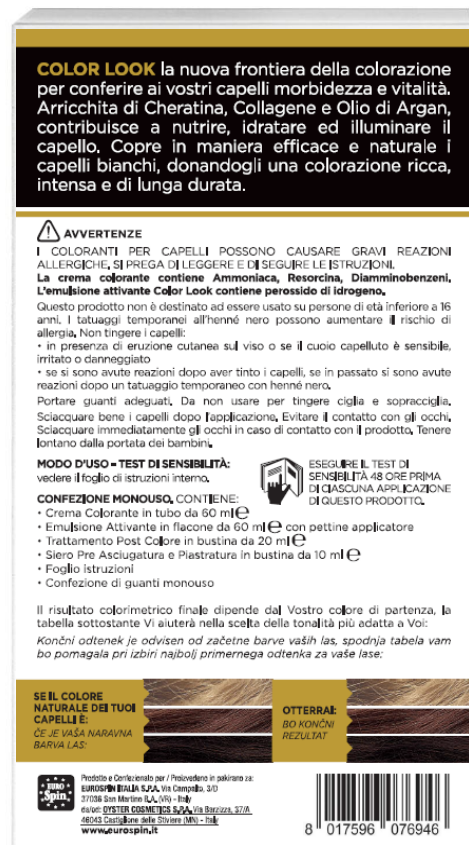
60 ml Color Cream



25 ml Post Color Treatm.



Instructions +
Gloves



Permanent Oxidation Color

Kit Composition



95x50x165 mm



60 ml Oxy Emulsion



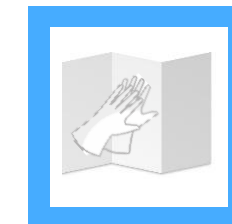
Applicator Comb



60 ml Color Cream



10 ml Pre-Dry Treatm.
20 ml Post Color Treatm.



Instructions
Gloves

Portfolio

Super Lightener



Lightening Cream

Kit Composition



95x50x165 mm



60 ml Oxy Emulsion



Applicator Comb



50 ml Cream
Super Lightener



10 gr Bleaching Powder
20 ml Post Color Treatm.



Instructions
Gloves

Portfolio

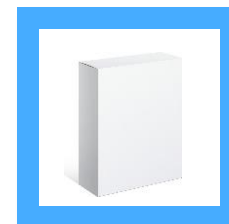
Piegaviva Man

Ready to Ship



5 min. Oxidation Color for Man

Kit Composition



95x50x165 mm



50 ml Oxy Emulsion



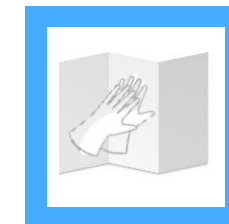
Applicator Comb



50 ml Color Cream



15 ml Post Color Shampoo



Instructions
Gloves

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